

TDG CREATIVE BOOK WRITING PROJECTS

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All it takes is completing
a one page writing
assignment!

Join an elite
group of
students!



Check with your school's
office for details.

Make the world a
believer in
YOUR
potential.

“BELIEVE
IN ME
BECAUSE...”

The DeVan Group, LLC
www.thedevangroup.com

RISK FREE!

NO FINANCIAL
OBLIGATION!

BIMB®



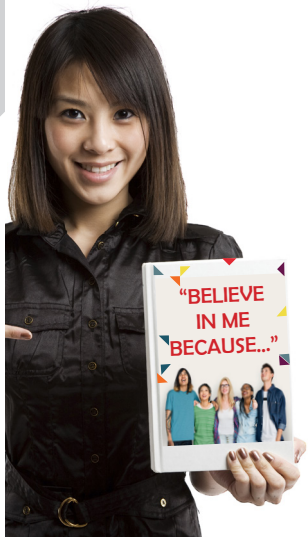
ABOUT US



The DeVAN Group, LLC (TDG) has been coaching, motivating and inspiring children, youth and university students for over 30 years. We are committed to providing unprecedented game changing opportunities for all communities and academic institutions. We provide students maximum opportunities through creative writing projects and other initiatives to express who they are and how they can impact their world for the good of others.

STUDENT BENEFITS

Author/Co-Author Participants



- ◆ Official Authorship Certificate
- ◆ Scholarships Access
- ◆ Positive Self Image
- ◆ School Pride
- ◆ Literary Distinction
- ◆ Strengthens Resumé
- ◆ Entrepreneurship Exposure
- ◆ Personal Marketability
- ◆ Literary Mentor
- ◆ Literary Tutor
- ◆ Future Writing Plans Access
- ◆ Global Influence



HOW DOES IT WORK?

PART OF THE PROCESS

◆ The DeVan Group (TDG) is the publisher for the *U Finish the Sentence...* Series, the Believe In Me Because...(BIMB) Creative Book Writing Projects (Copyright 2014), and other youth resources.

◆ TDG provides a TURNKEY, RISK FREE, NO FINANCIAL OBLIGATION management and publishing service in order for students to become authors and co-authors. We specifically publish for **Middle Schools, High Schools, Universities, and Youth Organizations.**

◆ TDG will provide a web link with simple instructions for school administrators and students to follow in order to make the process smooth and seamless. All writing assignments are considered extracurricular and will not disrupt class schedules nor impose additional responsibilities on teachers.

◆ Student participation is strictly voluntary and can be done during students' free time or at home.

◆ Each creative writing assignment is based on a theme provided by TDG, the student body, or school administration. Generally, assignments only take about one hour to complete.



◆ Each student will complete a “theme starter sentence” by writing a half page or full page. Once completed, writings will be compiled into a beautifully designed book representing their school.

◆ **Parent/Guardian consent is required for publication.** A consent form must be signed by the parent/guardian of each student under the age of 18. Parents are encouraged to assist students with accuracy and to make sure they are comfortable with what their child is expressing. Writings will be edited for grammar/spelling.

◆ Student authors are identified by name, grade level and brief bio. Photos are optional for smaller groups.

◆ Once writing assignments are completed, TDG will provide project management. Organizing, editing, draft review, and printing can be completed within an estimated 45 days or less.

◆ Principal/Administrator (or designated staff) must approve and sign off on final draft prior to going to press.

◆ Book Cover Design Contest (Optional) – TDG will provide direct compensation to the student who wins the design contest. Student body decides the final design.

◆ During the editing process (generally two weeks) TDG will assist students in marketing their book to family and friends. We recommend each student solicit a minimum of 10 book sales in order to qualify as an author with sales. All purchases are online. This entitles each student to receive the Official TDG Authorship Certificate. This certificate brings major value to their resumé or references in applying for scholarships.

◆ Book Signing/Media Day Celebration (Optional) – Family and friends are invited for Student's Book Signing and Receiving of Certificates. If requested, TDG will send a representative.

◆ School Royalties/Scholarships (See Royalty Information.).

TDG PROJECT SUPPORT RESOURCES

- ◆ Writing Guidelines/Content Suggestions
- ◆ Book Layout Samples
- ◆ Scholarship Awards
- ◆ School Fundraising Support for Royalties
- ◆ Principal/Teacher Letter to Parents
- ◆ Parental Consent Form
- ◆ Publishing Agreement Form
- ◆ Organizer's Timeline "To Do List"
- ◆ New Book Release Flier
- ◆ Referral Bonuses



BECOME AN AUTHOR IN 30 MINUTES!

THE
DEVAN[®]
GROUP

COACH • MOTIVATE • INSPIRE • PUBLISH

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⦿ Global Headquarters

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